



College Club Swimming Summit Recap October 2019

Attendees

- Club leadership
 - Adam Brzyski- Missouri S&T
 - Alina Barnes – University of Utah
 - Ben Sames – University of Maryland
 - Jake Grant- Georgia Tech
 - Jordan Vega- University of California, Los Angeles
 - Noah Van Alstyne – Grand Valley State
 - Rachel Redmond – University of North Carolina, Chapel Hill
- Advisors, Alumni, and Liaisons
 - Dan Cox
 - Jason Weis
 - Jenny Sternecker
 - Kristof Kertesz
 - Rob Copeland
 - Michael Cochenour

Weekend Agenda

Saturday

- Icebreaker
- Voting procedures for official documents
 - Presentation
 - Organizational enhancements
 - Reviewed the forecasted budget and [financials on pg. 5 of the report.](#)
 - Kyle gave a presentation on the USMS/CCS background relationship between the organizations, board and USMS staff tasks, and financials. He noted that CCS makes up 1.7% (\$67,339) of USMS's overall revenue and 4% of the overall expenses (\$145,424).
 - The overall expenses include staff time, insurance, office space and other soft expenses. The hard expenses (\$58,699) are comprised of 2 summit meetings, website management, marketing, and events mentioned in the image on page 4.
 - 2020 commitment to publish budget summary on website
 - Board structure
 - Number updates
 - Bridge members: 201
 - Club: 155
 - Members: 5177
 - Regionals update
 - Nationals update
 - Reviewed varsity swimmer eligibility
 - Reviewed and created a Conflict of Interest form for AB members
 - Role of AB in recruitment of regional/national bids – added into the Regionals discussion action items
 - CCS website- ideas to add value
 - How to create a training plan with example workouts
 - Committee meetings
 - **Rules:** roles and descriptions for committees
 - Reviewed and recommended GH changes with rationale
 - Discussed the implication of those changes with the Board.
 - Still need to set guidelines and descriptions for each committee which can be included in new board training packet.
 - Committee will create board training guidelines about how to be a good AB member
 - Exit survey for outgoing Board members will also be created/implemented and this information will be used in the board training document and can be directed to for the upcoming election cycle
 - Record application form was added to the Governance Handbook
 - Created a conflict of interest document that will be kept in the new board training document for incoming AB members to sign

- **Club development:** communication plan for new CCS club outreach and 2 more best practices documents
 - Discussed how we can increase CCS members likeliness to join USMS after graduation.
 - If CCS will have a channel within USMS Community, the group discussed how best to utilize it and the potential use nationwide amongst the clubs
 - Discussed and brainstormed ideas on how to better market the Bridge Membership to CCS members including:
 - Distribute email outlining the benefits
 - “Dual sanction” meets
 - Target graduating seniors (we now have this information saved for the membership)
 - Discussed club membership tiers and implementing new rates
 - Will create a hub for basic information for new clubs on starting up
- **Competition**
 - Voted and approved on 2020 regional and 2021 national championship locations
 - Formalize monthly “Check-Ins” with Regionals Liaison
 - Created a “grading rubric” for the Competition Committee to use to evaluate the meet to ensure the host gets their \$250 performance bond back.
 - Championship contracts: revise contract to include a contact from the facility signing and acknowledging the dates and terms of contract.
 - Reviewed/revised championship Meet Director’s Guides (MDG) as well as created a draft of the Regionals MDG
 - Committee has the right to question the eligibility of any athletes at championship meets
 - Discussed 8 lane pools for nationals to expand potential bidders

Sunday

- Committees – anything from workshops that needs to be discussed further

Forecasted 2019 Budget

- Revenue

- \$67,339

- \$61,180 from 155 clubs in fall 2019-2020 and 154 from spring 2018-2019 (pro-rated based on calendar year)
 - \$7,199 from \$1.50 per swimmer at Nationals and Meet Management Operator (this is a pass-through)

- Expenses

- \$58,699

- \$20,500 for 2 summits
 - \$35,456 for Events, website and marketing
 - \$2,743 for USMS Convention